

# Influencing the Influencers

## *Marketing Magic for Advanced Authors and Speakers*



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## A SuzyQ Fresh Faith Intensive

[anitabrooks.com/suzyq-fresh-faith-intensives](http://anitabrooks.com/suzyq-fresh-faith-intensives)

# *Receive Immediate Takeaway from Facilitated Focus Groups and Intensive Sessions*

- **Fresh Faith Focus Groups: Real-Time Feedback Telling You What Resonates Without Wasting Your Resources**
  - Share Your Vision
  - Understand Your True Brand Impact
  - Get Immediate Feedback from Peers and Marketing Insiders Who Know the Biz
  - Brainstorming Brilliance: Fresh, Creative Ideas Through Facilitated Discussion
- **Who Are the Bankers? Investing Your Talents With Those Who Can Compound Your Interest and Influence**
- **Influencing the Influencers: Identifying the Problems You Can Help Them Solve**
- **The SuzyQ Secret Approach: Attracting Retailers, Organizations, Businesses, Churches, and Other Groups Who Will Spread Your Message to Consumers**
- **Taking Risks that Reward: Learning from Unorthodox Marketers in Past Eras**
- **The Magic of Thinking Big: Setting Goals to Insure Your Success**
- **The Seinfeld Secret: Piercing the General Market with a Faith-Based Message**
- **How to Ask for What You Want Without Offending, Pressuring, or Repelling**
- **Marketing with Personality: Casting a Wider Net to Catch a Larger Audience**
- **Making Yourself a Media Go-To**
- **Making the Most of Your Network Connections**
- **Crafting Questions that Engage Interviewers and Touch Their Audiences**
- **Creating an Online Media Kit**
- **Follow-Through to Follow-Up at Home**
- **Practical Tools You Can Use**
  - Checklists/Calendars
  - Templates/Samples/Spreadsheets
- **Unique Benefits Included in Attendance Cost**
  - **Big Brand Research and Development Value Without Paying the Big Brand Marketing Price**
  - **Convenient, Easy-to-Use Tools and Session Resources, Packed Onto Your Own Travel-Friendly Thumb Drive**
  - **Informal and Formal Networking**
  - **Marketing Insights from the Pros**
  - **Intimate & Personalized Education: Open to 20 Attendees Only**